# ALTERNATIVE TRANSPORTATION TECHNOLOGIES OVER THE NEXT TEN YEARS - A TRANSPOWER PERSPECTIVE

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### TRANSPOWER: VERTICALLY INTEGRATED BUSINESS MODEL

#### **Total System Solutions**

- ElecTruck™ electric drive system
- Grid-Saver<sup>™</sup> stationary energy storage system
- Future: hybrid-electric and fuel cell drive systems





Business is driven by total system solutions for vehicle and stationary energy applications



#### **Integrated Subsystems**

- Energy storage subsystems
- Vehicle control subsystems
- Motive drive subsystems
- Electrically-driven accessory subsystems







Complex subsystems are core to Company IP; can be integrated into systems or sold separately



#### Components

- Inverter-Charger Units
- Propulsion modules
- Automated manual transmissions
- Control modules
- Electrical and mechanical parts







Numerous proprietary components can be packaged into systems/subsystems or sold individually



# TARGETED TRUCK MARKET SEGMENTS





	Annual Estimates by 2023		
Vehicle Type	Addressable Unit Sales	Drive System Price	Potential Drive System Revenue
Class 8 Port trucks	2,000	\$175,000	\$350,000
Class 8 Refuse trucks	10,000	\$200,000	\$2 billion
Class 7/8 Local delivery trucks	20,000	\$150,000	\$3 billion
Tactical military trucks	2,000	\$250,000	\$500 million
Construction and other vehicles	1,000	\$250,000	\$250 million
TOTAL	35,000*		\$6.1 billion

\* 12.5% of U.S. market, based on 2013 factory sales of 279,783 trucks

Class 8 trucks: 184,784Class 7 trucks: 47,524Class 6 trucks: 47,475

Source: WardsAuto

http://trailer-bodybuilders.com/chassis/medium-and-heavy-truck-sales-

28-december-6-2013



# TRANSPOWER: PRINCIPAL ELECTRIC VEHICLE PRODUCTS

# Integrated Battery Energy Storage System

- Lithium-ion cells with advanced battery management
- combination of low cost and high performance
- Modular design for use in many applications

# High-Power Inverter-Charger Unit (ICU)

- Combines functions of inverter and charger
- Controls main drive motor(s)
- Recharges batteries no need for offboard charger

# Main Propulsion Unit (MPU)

- Electric drive motor combined with transmission
- Unique "automated manual transmission" delivers high efficiency and performance across wide speed range





# • Electrically-Driven Accessory Subsystem

- Powers steering, braking, air conditioning systems
- Eliminates need for engine-driven accessories

# Vehicle Control System

- Optimizes performance of above components
- Adaptable to a wide range of vehicles







# KEY TECHNOLOGY CHALLENGES BY MAJOR VEHICLE SUBSYSTEM

#### **Subsystem:** Energy Storage

- Advanced cell balancing technology
- Low-cost battery enclosure manufacturing
- Battery pack testing and certification
- Battery pack swap technology



#### **Subsystem:** Power Conversion



- Low-cost inverter and charger manufacturing
- EMI characterization and mitigation
- Charger certification to UL, other standards

#### Subsystem: Motive Drive

- Compact, powerful, low cost motor technologies
  - Switched reluctance
  - Brushless DC
- Compact, lightweight, low cost gearbox
- Low-cost motor manufacturing



# **Subsystem: Vehicle Control**

- Anticipatory controls
- Autonomous and semiautonomous control
- Model-based design and CAN-based controls, easily modified for different mobile and stationary applications



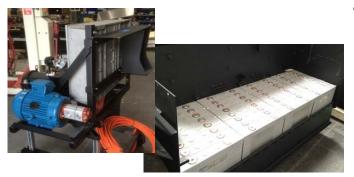


# ARFVTP STRATEGIES TO ADDRESS COST CHALLENGES



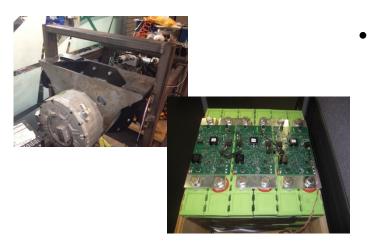


- Achieve economies of scale
- Attract stronger OEM (vehicle manufacturer) support
- Accumulate miles needed to fully validate systems



# Continue funding advanced manufacturing initiatives

- Component redesign for producibility and ease of integration
- Tooling to enable lower cost processes (e.g., casting)
- Fund pilot production runs of significant quantities of components



- Focus smaller scale demonstrations (1-5 vehicles) on individual high cost-impact technologies
  - Select a technology focus area for each demonstration (e.g., drive motors, battery balancing)
  - Use vehicles as rolling test-beds to achieve proof-ofconcept of the selected technology



# BEST OPPORTUNITIES FOR ELECTRIC DRIVE COST SAVINGS





#### Inverter-charger unit and related hardware

Current cost: \$60,000

Long range target cost: \$25,000

Savings: \$35,000 per vehicle

# Powertrain (motors, transmission, and related)

Current cost: \$25,000

Long range target cost: \$10,000

Savings: \$15,000 per vehicle

# Battery structures and integration hardware

Current cost: \$10,000

Long range target cost: \$1,000

- Savings: **\$9,000** per vehicle

# Battery management and balancing

Current cost: \$8,000

Long range target cost: \$2,000

- Savings: \$6,000 per vehicle

# Subsystem and vehicle integration methods

Current cost: \$200,000

Long range target cost: \$65,000

- Savings: \$135,000 per vehicle

TOTAL POTENTIAL SAVINGS: \$200,000 PER VEHICLE

